



Guru Gobind Singh Indraprastha University
“A State University established by the Govt. Of NCT Delhi”
Sector 16-C, Dwarka, New Delhi – 110078



F. No.: GGSIPU/CCGPC/2024/ 1152

17th September 2024

Sub. Placement opportunity for students of USS, GGSIP University of the batch passed out in year 2024 in the company “Hound Technologies”.

Dear Placement Officer,

Greetings from CCGPC, GGSIPU!!!

Please find below details of Placement opportunity for students of USS, GGSIP University of the batch passed out in year 2024 in the company “Hound Technologies” for your reference and circulation to students to apply on given link by **18th September 2024, 4:00 PM:**

Registration Link – <https://forms.gle/JX5DV8FCqyTyCWBV9>

Name of Company – Hound Technologies

Role – Product Research Associate

Course Preferences - Bachelors and Masters in any field and interested in research

Job Location: Uttam Nagar, Delhi

Total Vacancies: 10

CTC Offered –

Fixed Pay - INR 20,000 to INR 30,000 based on the candidate's interviews

Variable Pay - It varies from INR 4000 to 40000 per month based on the terms.

Joining – Immediate

Please refer attached JD for more information.

LAST DATE FOR REGISTRATION IS 18th September 2024, 4:00 PM.

(Dr. Nisha Singh)
Training and Placement Officer
CCGPC, GGS IP University

Job Title: Product Research Associate

Company: Hound Technologies Pvt Ltd

Location: Delhi

About Hound Technologies: Hound Technologies is a dynamic player in the home appliances and consumer electronics distribution industry. Operating as a distributor, sourcing consultant, and online retailer, the group has rapidly expanded its product portfolio and established a global presence with offices in India, and China.

Job Description:

As a Product Research Associate at Hound Technologies, you will play a pivotal role in the growth and success of our consultancy division. Your responsibilities will encompass in-depth market analysis, strategic sourcing, and effective supplier management across a diverse range of product categories.

Key Responsibilities:

1. Market Analysis:

- Conduct thorough research on demand and supply dynamics, market trends, and consumer preferences in assigned product categories.
- Analyze the competitive landscape to identify opportunities and challenges.

2. Sourcing Strategy:

- Develop and execute a comprehensive sourcing strategy for establishing partnerships with manufacturers and suppliers.
- Consider factors such as product quality, production capacity, geographic location, and cost-effectiveness.

3. Product Portfolio Management:

- Gain expertise in the product portfolio, understanding specifications, features, and variations.
- Identify unique selling points for each product and assess their alignment with client requirements.

4. Price Analysis:

- Conduct pricing analysis to determine competitive yet profitable pricing.
- Consider production costs, market demand, and competitor pricing.

5. Supplier Evaluation:

- Evaluate potential suppliers based on quality, reliability, delivery times, and financial stability.
- Conduct supplier audits when necessary to ensure compliance with standards.

6. Negotiations:

- Engage in negotiations with suppliers to secure favorable terms, including pricing, payment conditions, and delivery schedules.
- Build and maintain strong supplier relationships for successful negotiations.

7. Supplier Profiling: Create comprehensive profiles for selected suppliers, outlining strengths, capabilities, and areas of expertise.

8. Quoting Process: Prepare detailed quotes for clients, ensuring accuracy and clarity in product specifications, pricing, and terms.

9. Price Waterfalls: Develop price waterfalls to outline cost breakdowns, including manufacturing costs, shipping expenses, and associated costs.

Qualifications:

- Master's degree in Business, SCM or engineering.
- Strong affinity towards products, technical.
- Strong analytical and negotiation skills.
- Excellent communication and interpersonal abilities.
- How to Apply: Interested candidates are invited to submit their resume and a cover letter to

[\[Research10@ideas91.com\]](mailto:Research10@ideas91.com). Please include "Product Research Associate Application" in the subject.